



2024 Community Baby Shower Event Report

A MESSAGE FROM OUR FOUNDER



As the founder, I'm incredibly proud to introduce our organization, which is dedicated to addressing the maternal health disparities faced by Black, Brown, and Indigenous women across South Carolina.

Our mission is simple but powerful: to reduce maternal mortality and improve health outcomes by providing critical resources, education, and support to women who need it most. We focus on empowering women to advocate for themselves, ensuring they have access to the care they deserve, and creating a supportive community that uplifts every mother.

Thank you for being a part of this journey with the South Carolina Black Maternal Health Collective. We're excited to keep building on this momentum and look forward to your continued support as we work to make lasting change in maternal health across our state.

With strength, love, and unity,
Jamie McKinney

IMPACT SNAPSHOT

92

Attendees

21

Community Vendors

100%

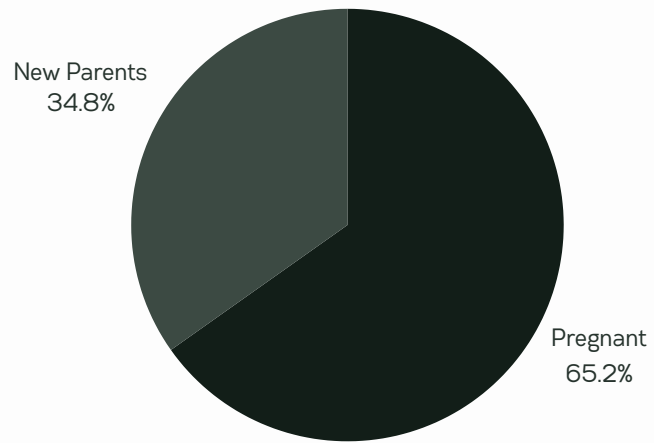
Moms and Babies Served



IMPACT REPORT

Pregnant: 65.2%

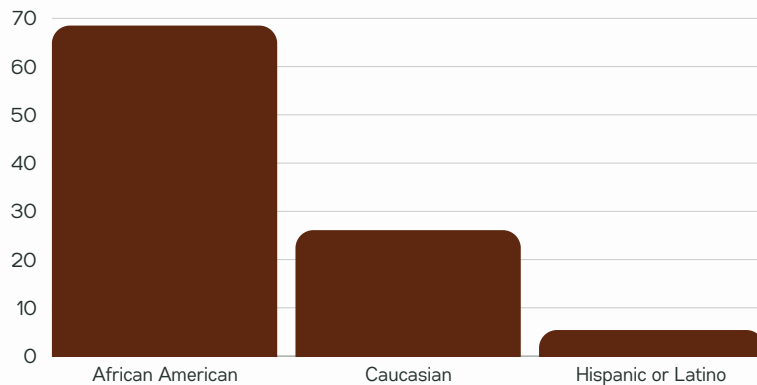
New Parents: 34.8%



African American: 68.5%

Caucasian: 26.1%

Hispanic or Latino: 5.4%



Key Highlights:

- **Diaper Distribution:** A major focus of the event was providing diaper supplies to attendees, which addressed a critical need in the Florence community.
- **Educational Vendors:** Attendees received valuable information on maternal health, prenatal care, and breastfeeding, empowering them with tools to advocate for themselves.
- **Community Support:** Local organizations, and Giving Friends of New York, donated diapers, baby supplies, and their time to make this event a success.

Impact:

The event provided essential baby items, postpartum items, giveaways, and maternal health resources to families in need, ensuring that over 90 attendees left with supplies to help them care for their babies.

Looking Forward:

We are excited to continue building on this success for future events, providing even more support and resources to the families in our community. In the coming year, we aim to expand our reach by hosting bi-annual community baby showers in both the Midlands and Pee Dee regions of South Carolina. These events will allow us to serve even more families, ensuring they have access to the essential care and resources they need to thrive.

We couldn't have
done it without your
generous support.

Thank you

to all our donors,
vendors and
volunteers.

We are deeply grateful for your support during the 1st Annual Community Baby Shower on August 10th in Florence, SC. Thanks to your generosity, we were able to provide vital resources to 92 attendees, making a real difference in their lives.

Your involvement—whether through donations, volunteering, or spreading the word—helped make this event a success. Together, we are building stronger, healthier communities for mothers across South Carolina.

Thank you for standing with us!

 jamia@carolinamaternalhealthcollective.com

 www.scbmhc.org

 South Carolina

 803-792-1052

